

**SAUDI  
FILM  
CONFEX**

منتدى الأفلام السعودي

# Saudi Film Confex 2025

## Sponsorship & Partnership Opportunities



[SaudiFilmConfex.com](https://SaudiFilmConfex.com)



Riyadh, Saudi Arabia



October 2025

# Saudi Film Confex

The **Saudi Film Confex** is a global platform that brings together key players in the film industry, fostering business opportunities and empowering companies to build international-level ventures while inspiring creatives to craft world-class films; setting new standards in both business and creativity, driving the industry's growth forward.

## **Vision**

The heartbeat of the film industry in the region.

## **Mission**

To illuminate the latest developments and challenges in the film industry by providing a platform that brings together specialists and decision-makers from around the world.



# Event Components

"Where Creativity Meets Infrastructure, for a Thriving Film Industry."



## Conference

The conference will host a group of global and local experts in the film industry to discuss various topics within the field



## Exhibition

The exhibition will feature local and international companies, as well as government entities specializing in the film industry value chain



## Workshops

Led by global and local industry leaders, these workshops will enhance knowledge and skills in various aspects of filmmaking



## Accompanying Events

Showcases various fields of filmmaking to enrich visitors' experience and introduce the Kingdom's features and filming locations

# Goals

**Promote** the unique assets and capabilities of the Kingdom of Saudi Arabia.

**Highlight** promising opportunities for filmmakers in the Kingdom to empower local companies.

**Attract** investment and strengthen relationships between leading local and international companies.

**Emphasize** the Kingdom's role as a support and empowerment hub in the Middle East.

**Develop** the local film industry's infrastructure and **attract** global productions.

**Gather** film industry professionals on a specialized platform to exchange expertise.



# Target Sectors



Insurance



Incubators



Finance



Investment



Regulatory  
Legislation



Consultations



Media



Entertainment



Education



Marketing



Tourism



Production  
Services

# Target Audience

Film Institutions

Filmmakers

Investors

Media Services

Festival  
Organizers

Distributors and  
Producers

Filmmaking  
Enthusiasts

Freelancers

Talent Management  
Agencies



# Achievements

2023 – 2024

**130K+**

Visitors

**233+**

Exhibitors

**28**

Partners & Sponsors

**104**

Speakers

**65**

Trainers

**28**

Countries

**57**

Signed Agreements

**41**

Panel Sessions

**40**

Workshops

**2,371+**

Trainees

# Objectives

## 2025

60K+

Visitors

120+

Exhibitors

15

Partners & Sponsors

40

Speakers

30

Trainers

25

Countries

30

Signed Agreements

13

Panel Sessions

20

Workshops

1,200

Trainees



# Participating Countries

2023 – 2024



Saudi Arabia



United Arab Emirates



Japan



China



Germany



Canada



Costa Rica



Morocco



Lebanon



Spain



Tunisia



United States



Brazil



Austria



Italy



Egypt



Romania



Jordan



India



Russia



South Africa



United Kingdom



South Korea



Mexico



France



Switzerland



St. Kitts & Nevis



Uzbekistan

# Saudi Film Confex vs. Other Film Events

	Film Festivals	Films Markets	Industry Conferences
<b>Description</b>	Film festivals celebrate cinematic achievements by showcasing films to audiences, critics, and industry professionals. They serve as a launchpad for new films and talent, often featuring awards and premieres.	Film markets are business-oriented events where producers, sales agents, and distributors negotiate film acquisitions, co-productions, and financing deals.	These conferences explore emerging trends, technology, and innovations in media, entertainment, and production. They often include expert panels, networking opportunities, and product showcases.
<b>Focus</b>	Primarily on screening and celebrating films	Buying, selling, and distributing films	Technology, trends, and knowledge-sharing
<b>Audience</b>	Filmmakers, critics, cinephiles, and distributors	Sales agents, distributors, producers, and financiers	Executives, tech companies, media professionals
<b>Business Aspect</b>	Mainly focused on artistic recognition	Strong emphasis on film acquisitions and co-productions	Networking, showcasing innovations, and discussions on industry challenges
<b>Differentiation</b>	<b>Saudi Film Confex</b> is a global platform that merges festivals, markets, and conferences into a comprehensive industry hub, driving both the commercial and creative aspects of the film industry. It fosters business opportunities, fuels investment, and connects companies, investors, and creatives, positioning Saudi Arabia as a key player in the international market.		
<b>Examples</b>	 FESTIVAL DE CANNES  Internationale Filmfestspiele Berlin  مهرجان البحر الأحمر السينمائي الدولي RED SEA INTERNATIONAL FILM FESTIVAL	 AFM  FILMART 香港國際影視展  EUROPEAN FILM MARKET eFM	 SXSW  NABSHOW Where Content Comes to Life  CABSAT



# Sponsorship & Partnership Opportunities



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# Why Join Us?

## Market Access

- Tap into Saudi Arabia's growing film industry
- Engage with key decision-makers
- Expand your presence in the Middle East

## Exposure & Branding

- Gain high-visibility branding across event platforms and media coverage
- Feature in global and regional media campaigns

## Networking Opportunities

- Meet top-tier Stakeholders
- Access VIP events
- Forge strategic alliances

## Industry Influence

- Showcase your expertise (Panels, Workshops, Masterclasses)
- Launch new products or services

## Tailored Opportunities

- Customize your involvement to align with your goals
- Choose from sponsorship tiers
- Leverage exclusive benefits



# Sponsorship Tiers

Benefits	Strategic Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
Investment*	1M SAR	750K SAR	500K SAR	250K SAR
Brand Visibility	Premium logo on all event materials, main stage, media backdrop	High-visibility logo on most marketing materials	Logo on select event and digital materials	Logo on website & select digital assets
Marketing & PR Exposure	Custom brand activation (media coverage, interviews, tailored content)	Featured in press releases and social media mentions	Social media mentions & newsletter feature	Newsletter feature & social tags
Exhibition Space	Prime location – largest space	Prime location – large space	Priority location – medium space	Good location – standard space
Speaking Opportunity**	Keynote speech or panel participation	Panel participation	Panel moderation or speaking slot on side stage	Speaking slot on side stage
Training Opportunity**	Training Slots in workshops	Training Slots in workshops	Training Slot in workshops	Training Slot in workshops
Networking & Exclusive Access	Exclusive VVIP access to all networking areas, & gala dinner	VVIP access to networking areas & gala dinner	VIP Access to networking area	VIP Access to networking area
On-Site Benefits	Custom Activation	Exclusive Activation	Branded Activation	Joint Activation

*\*For Partners: Cost of in-kind services provided*

*\*\*Subject to the approval of Saudi Film Confex management team*

# Partnership Opportunities

## International Partner

- Promote the SFC within Partner networks
- Recruit high-profile speakers, mentors, and panelists
- Attract international participants and exhibitors
- Facilitate official delegations from film markets

## Logistical Partner

- Offer preferred rates on hotels, flights, and ground transportation
- Set up VIP hospitality lounges and networking areas
- Provide concierge services for high-profile guests

## Media Partner

- Promote the event across partner channels
- Share event updates and key highlights to a wider audience
- Create exclusive content around the event
- Offer advertising space or publicity through partner platforms

## Activation Partner

- Organize competitions for event visitors
- Award products, services, or exclusive experiences to winners
- Drive engagement by activating on media channels
- Collect valuable attendee data (via contest sign-ups, surveys)

## Investment Partner

- Organize funding panels and matchmaking sessions
- Offer exclusive grants, co-production deals, or investment opportunities
- Support emerging filmmakers through mentorship programs

## Technology Partner

- Provide internet services for the event, ensuring reliable Wi-Fi for participants and attendees
- Set up charging stations, tech support, or virtual access points for attendees
- Tech infrastructure (e.g., AV systems, live streaming setup, etc.)



# Key Sponsors and Partners

2023 – 2024





# Sponsors Participation





# Sponsors Awarding





هيئة الأفلام  
Film Commission  
Kingdom of Saudi Arabia

**Contact Us**



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Riyadh, Saudi Arabia



October 2025



# Saudi Film Confex Team



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## Photo Gallery



[SaudiFilmConfex.com](https://SaudiFilmConfex.com)

عام - Public



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Thank you



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