

**SAUDI
FILM
CONFEX**

منتدى الأفلام السعودي

Saudi Film Confex 2025

Participation Opportunities



SaudiFilmConfex.com



Riyadh, Saudi Arabia



October 2025

Saudi Film Confex

The **Saudi Film Confex** is a global platform connecting key players in the film industry to foster business opportunities, empower companies to build internationally competitive ventures, and inspire creatives to produce world-class films, driving the industry's growth forward.

Vision

The heartbeat of the film industry in the region.

Mission

To illuminate the latest developments and challenges in the film industry by providing a platform that brings together specialists and decision-makers from around the world.

Event Components

"Where Creativity Meets Infrastructure, for a Thriving Film Industry."



Conference

The conference will host a group of global and local experts in the film industry to discuss various topics within the field



Exhibition

The exhibition will feature local and international companies, as well as government entities specializing in the film industry value chain



Workshops

Led by global and local industry leaders, these workshops will enhance knowledge and skills in various aspects of filmmaking



Accompanying Events

Showcases various fields of filmmaking to enrich visitors' experience and introduce the Kingdom's features and filming locations

Goals

Promote the unique assets and capabilities of the Kingdom of Saudi Arabia.

Highlight promising opportunities for filmmakers in the Kingdom to empower local companies.

Attract investment and strengthen relationships between leading local and international companies.

Emphasize the Kingdom's role as a support and empowerment hub in the Middle East.

Develop the local film industry's infrastructure and **attract** global productions.

Gather film industry professionals on a specialized platform to exchange expertise.

Target Sectors



Insurance



Incubators



Finance



Investment



Regulatory
Legislation



Consultations



Media



Entertainment



Education



Marketing



Tourism



Production
Services

Target Audience

Film Institutions

Filmmakers

Investors

Media Services

Festival
Organizers

Distributors and
Producers

Filmmaking
Enthusiasts

Freelancers

Talent Management
Agencies

Achievements

2023 – 2024

130K+

Visitors

233+

Exhibitors

28

Partners & Sponsors

104

Speakers

65

Trainers

28

Countries

57

Signed Agreements

41

Panel Sessions

40

Workshops

2,371+

Trainees

Objectives

2025

60K+

Visitors

120+

Exhibitors

15

Partners & Sponsors

40

Speakers

30

Trainers

25

Countries

30

Signed Agreements

13

Panel Sessions

20

Workshops

1,200

Trainees

Participating Countries

2023 – 2024



Saudi Arabia



United Arab Emirates



Japan



China



Germany



Canada



Costa Rica



Morocco



Lebanon



Spain



Tunisia



United States



Brazil



Austria



Italy



Egypt



Romania



Jordan



India



Russia



South Africa



United Kingdom



South Korea



Mexico



France



Switzerland



St. Kitts & Nevis



Uzbekistan

Saudi Film Confex vs. Other Film Events

	Film Festivals	Films Markets	Industry Conferences
Description	Film festivals celebrate cinematic achievements by showcasing films to audiences, critics, and industry professionals. They serve as a launchpad for new films and talent, often featuring awards and premieres.	Film markets are business-oriented events where producers, sales agents, and distributors negotiate film acquisitions, co-productions, and financing deals.	These conferences explore emerging trends, technology, and innovations in media, entertainment, and production. They often include expert panels, networking opportunities, and product showcases.
Focus	Primarily on screening and celebrating films	Buying, selling, and distributing films	Technology, trends, and knowledge-sharing
Audience	Filmmakers, critics, cinephiles, and distributors	Sales agents, distributors, producers, and financiers	Executives, tech companies, media professionals
Business Aspect	Mainly focused on artistic recognition	Strong emphasis on film acquisitions and co-productions	Networking, showcasing innovations, and discussions on industry challenges
Differentiation	Saudi Film Confex is a global platform that merges festivals, markets, and conferences into a comprehensive industry hub, driving both the commercial and creative aspects of the film industry. It fosters business opportunities, fuels investment, and connects companies, investors, and creatives, positioning Saudi Arabia as a key player in the international market.		
Examples	 FESTIVAL DE CANNES  Internationale Filmfestspiele Berlin  مهرجان البحر الأحمر السينمائي الدولي RED SEA INTERNATIONAL FILM FESTIVAL	 AFM  FILMART  EUROPEAN FILM MARKET eFM	 SXSW  NABSHOW Where Content Comes to Life  CABSAT

Exhibiting at SFC 2025



SaudiFilmConfex.com



Riyadh, Saudi Arabia



October 2025

Why Join Us?



Market Access

- Tap into Saudi Arabia's growing film industry
- Engage with key decision-makers
- Expand your presence in the Middle East
- Showcase your products and services



Industry Influence

- Showcase your expertise (Panels, Workshops, Masterclasses)
- Launch new products or services



Exposure & Branding

- Gain high-visibility branding across event platforms and media coverage
- Feature in global and regional media campaigns



Networking Opportunities

- Meet top-tier Stakeholders
- Access VIP events
- Forge strategic alliances

Who Should Participate?

**Content Development &
Creative Services**

Post-Production Services

Finance & Investment

**Studio, Equipment &
Facilities**

Tourism & Hospitality

**Film & Media Production
Companies**

**Distribution, Sales &
Licensing**

**Legal & Intellectual
Property Services**

**Media, Marketing &
Advertising**

Technology & Innovation

**Production Services &
Technical Support**

**Education & Talent
Development**

**Insurance & Risk
Management**

**Government & Regulatory
Entities**

**Entertainment & Live
Events**

Participation Process

1 | Early Bird Registration

Submit your participation interest through official email channels.

June

2 | Registration

Register through official Saudi Film Confex website

July

3 | Approval

Receive a confirmation email with participation approval

August

4 | Reservation & Payment

Select the preferred space and location & complete the payment

Within 10 days after approval

5 | Booth Design

Send the proposed design for evaluation and approval

September

6 | Setup

Receive the installation guide and schedule

October

Exhibiting at the Saudi Film Confex 2025

The exhibition offers a range of customizable space options to showcase your organization's products, services, and capabilities. Spaces vary in size, location, and pricing, allowing participants to select the best fit for their goals and budget. Group participation packages are also available at discounted rates.

- **Space Sizes:** Options range from 9 to 120 sqm
- **Space Tiers:** Locations vary in visibility and foot traffic (*Tier A – Tier D*)
- **Rental Rates:** SAR 800 - SAR 1,500 per sqm (*space-only basis*)
- **Group Discount:** Groups of 3 – 5 or more organizations will receive a discounted rental price (*overall total space must exceed 150 – 200 Sqm – combined or separate spaces*)
- **Early Bird Offer:** Confirm by **June 30, 2025**, to receive **10% off** the total space price
- **Custom Build:** Participants are responsible for booth construction (*design is subject to management approval*)
- **Event Details:** Dates, venue, and floorplan will be announced soon



Space Size

9 Sqm

18 Sqm

27 Sqm

36 Sqm

60 Sqm

90 Sqm

120 Sqm



Space Location

Tier A

Tier B

Tier C

Tier D



Space Rental

A. 1,500 SAR/Sqm

B. 1,200 SAR/Sqm

C. 1,000 SAR/Sqm

D. 800 SAR/Sqm



Group Participation

3+ exhibitors

150+
Sqm

1,200
SAR/Sqm

5+ exhibitors

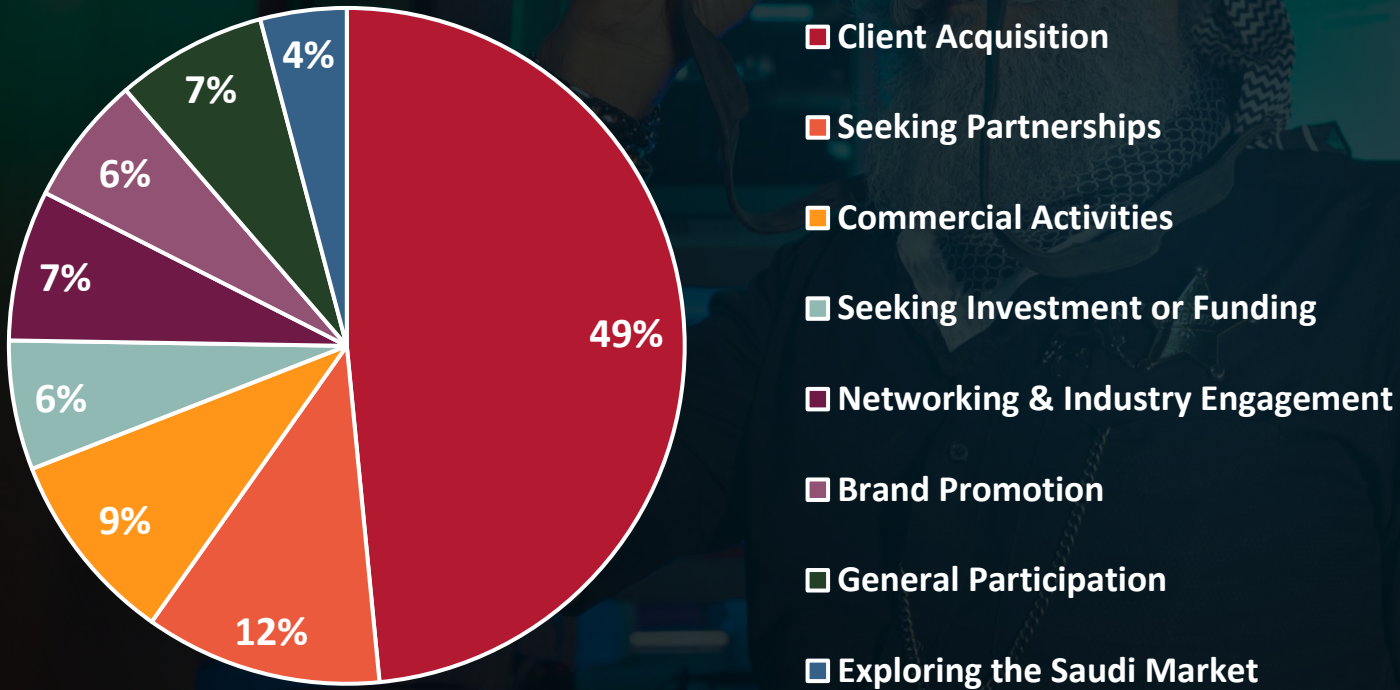
200+
Sqm

1,000
SAR/Sqm

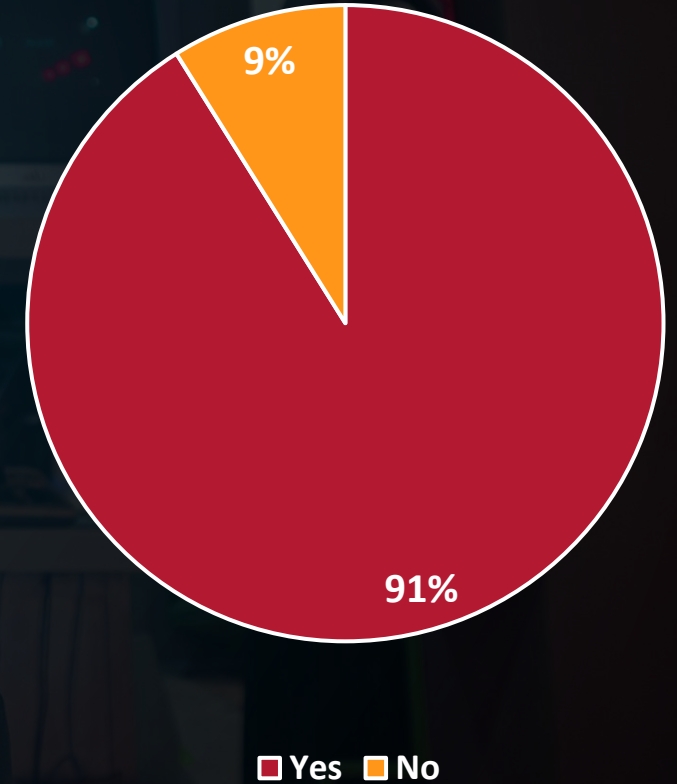
2024 Exhibitors' Feedback

91% of 2024 Exhibitors Achieved Their Participation Goals

Participation Goals



Goals Achieved?



Be Part of the Saudi Film Confex 2025

[Register Now](#)



SaudiFilmConfex.com



Riyadh, Saudi Arabia



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هيئة الأفلام
Film Commission
Kingdom of Saudi Arabia

Contact Us



SaudiFilmConfex.com



Riyadh, Saudi Arabia



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Saudi Film Confex Team



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Saudi Film Confex Past Editions

2023 – 2024



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Riyadh, Saudi Arabia



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Exhibition



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Key Exhibitors

2023

Local Participants



International Participants



Government Entities



Key Exhibitors

2024

Local Participants



International Participants



Government Entities



Sponsors and Partners

2023 – 2024



Agreements and Product Launches

2023 – 2024



13 اتفاقية..

تسهيلات ائتمانية ضمن «التمويل
الثقافي» مع روادٍ من قطاع الأفلام

57 Agreements have been signed during the Saudi Film Confex
with a total value of **1.09B Saudi Riyals**

Conference

تأثير ثورة الذكاء الاصطناعي والتكنولوجيا على صناعة الأفلام
How A.I. Revolution and Technology are Shaping Filmmaking

جلسة حوارية
Dialoguesession

المُحاور
Moderator



ليون فوردي
Leon Ford

الضيوف
Guests



كارولين ياروت
Carolin Jarrot



فيري كوان
Feri Qian



مايكل وولفسون
Michael Wolfson



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Riyadh, Saudi Arabia



October 2025

Conference

Conference

Key Topics (2024)

01 | Culture, Film and Soft Power

04 | The Complementary Role of non-profit and Commercial Institutions in Supporting Emerging Talents

07 | How A.I. Revolution and Technology are Shaping Filmmaking

10 | The Growth of International Content and Potential Investments

02 | The Career of Will Smith, his Perspective on Film Industry and Future of Cinema

05 | A Retrospect of Golden Globe Awards

08 | Why the Film Industry Needs Film Archives?

11 | Local Experience in the Sector

03 | The Synergy Between Film and Tourism

06 | Sustainability of Development and Support Programs in the Film Sector

09 | The State of Global Film Industry, Challenges and Opportunities

12 | The World of Film Locations and Filmmaking Mobility

Conference

Key Speakers (2024)



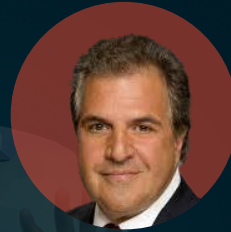
HRH Prince Turki
AlFaisal



Will Smith



Abdullah
Alqahtani



Jim
Gianopulos



Dr. Essam
Bukhari



Kia Jam



Faisal
Baltoyour



Majed
AlHogail



Hakim
Jumah



Caroline
Caruelle



Hasan Sayed



Helen
Hoehne



Luc Jacquet



Caroline
Parot



Feng Qian

Conference

Key Speakers (2024)



Naif Alahmari



Abdullah
Alrashed



Zeinab Abu
Alsamh



Kosaku Yada



Michael
Wolfson



Jonathan
Olsberg



David Unger



Roua
Almadani



Faisal
Aldokhi



Bader
Alzahrani



Micheal
Lynch



Hisham
Ghanim



Sebastien
Raybaud



Adon Quinn



Leon Forde

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Workshops



SaudiFilmConfex.com



Riyadh, Saudi Arabia



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Workshops

Key Topics (2024)

01 | Discover the Latest Camera and Lighting Technology

02 | Architecture of Cultural Machinery

03 | Future of Film Making: The Latest Advances in Virtual Production

04 | Filmmakers' Copyright

05 | Contracts and Legal Regulations in Film industry

06 | Art Production

07 | Scholarship in the Film Industry

08 | The Art of Seamless Product Placement in Film

09 | Movie Advertising on Snapchat and Diving into Augmented Reality

10 | Innovative Lighting Without the Gear: Practical Solutions

11 | Animation Success: Bridging Creativity and Business in Animation

12 | Insurance in the Film Industry

Workshops

Key Trainers (Individuals)



Guy Norris



Jonny Slow



Mahmoud
Rahnama



Hady Hajjar



Berkovic
Aleksej



Mostafa
Fahmy



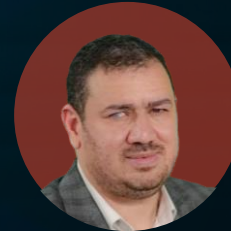
Ahmed
Almulla



Dr. Maram
AlTawil



Morad El
Mazyani



Mouhsine
Lakhdissi



Mouad
Kanine



Gabriel
Garcia



Osama
Alkhurayji



Sohail Shafi



Philipp
Chudalla



Faris Godus



Suhaib
Godus

Workshops

Key Trainers (Companies)



Accompanying Events



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Accompanying Events



Photo Gallery



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عام - Public



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Thank you



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